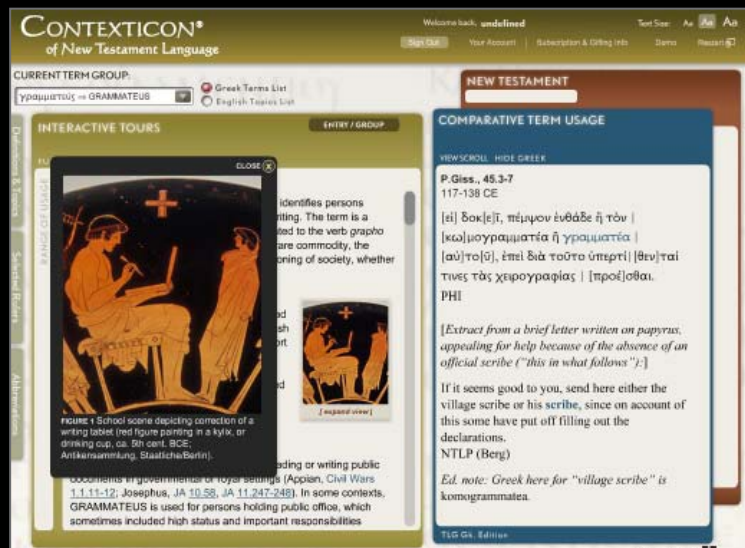


PORTFOLIO

AGATA STADNIK

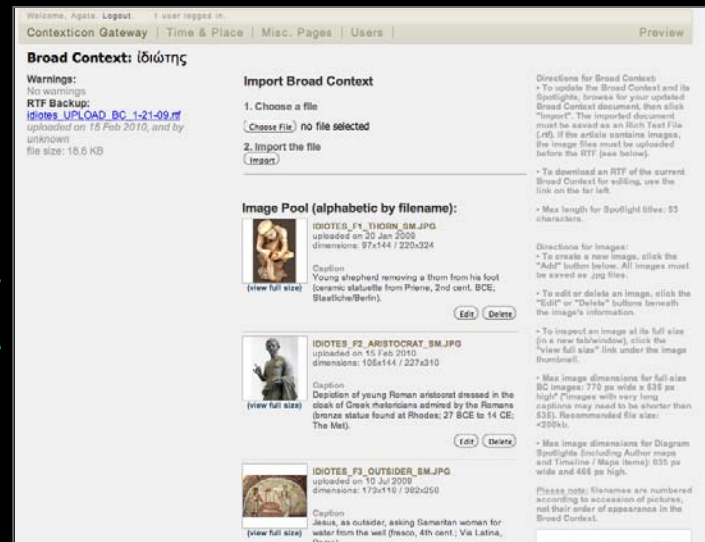
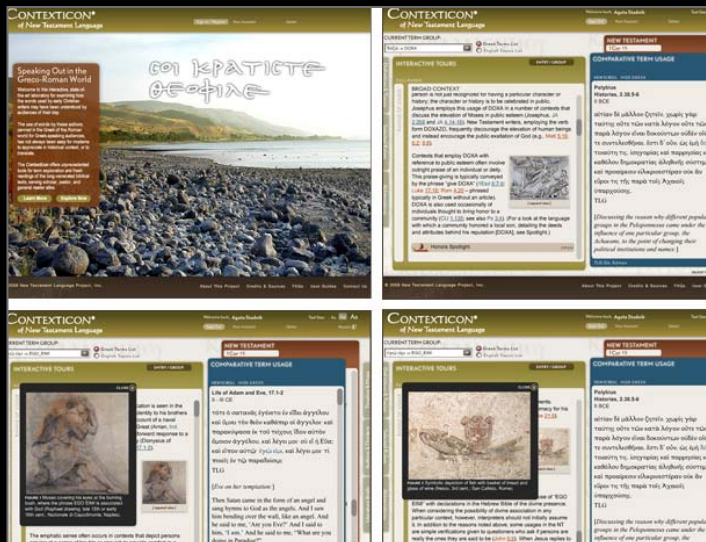
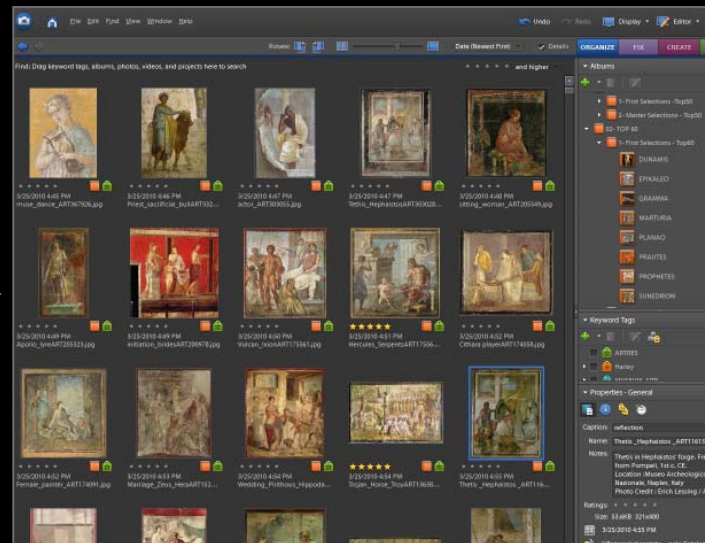
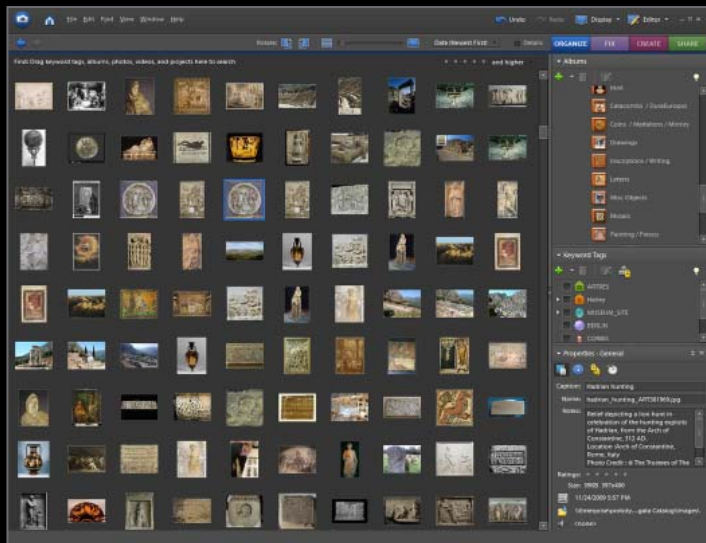


Client: [Contexticon](http://www.contexticon.com)
Contexticon Learning and Research is a n online education and publishing group that specializes in humanistic research and educational publishing.
www.contexticon.com

- I art directed (on client's side) all aspects of website design, managed vendors, directed freelance designers and artists

- Consulted on user experience and interface design of interactive and highly complex online reference work

- Provided creative direction and research for images used in the publication



Client: **Contexticon**

- I researched and edited conceptual, fine art images that were used in the company's online lexicon
- I created and maintained extensive collection of fine art images — I created a main image database; a logical system for naming, meta tagging; research and online usage, all of which aided the search function and simplified the task for subsequent administrators. In effect, I made the system logical and user friendly. It was quite a challenging task as the information relating to the images changed dynamically, depending on the status of the licensing, the source of the images (causing a price change), term revisions (related to usage)

Hi John | Logout | My Account | Contact | Enlarge Font: AA

MyBENEFEDS | Decision Support Tools | Enroll in a Plan | Support | FAQs

Enrollment Overview

2010

	Plan	Premium/Allotment	
Dental FEDVIP Dental	MetLife High Self + One	\$25.00	View Plan Submit QLE
Vision FEDVIP Vision		\$0.00	Enroll
Flexible Spending Healthcare FSAFEDS HC	Flexible Healthcare FSAFEDS HC	\$125.00	View Plan Submit QLE
Limited Expense FSAFEDS LEX	Flexible Limited Expense FSAFEDS LEX	\$0.00	Enroll
Dependent Care FSAFEDS DC	Flexible Dependent Care FSAFEDS DC	\$0.00	Enroll

Need help? Visit [Frequently Asked Questions](#) or [Submit a Question](#) of your own.

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myBENEFEDS

Decision Support Tools | Enroll in a Plan | Support | FAQs

Enrollment Overview

2010

2011

PLAN	ENROLLMENT TYPE	PREMIUM/ALLOTMENT	
DENTAL FEDVIP Dental	MetLife High Self + One	\$27.50	View Plan Submit QLE Dependent Care Setup Auto Change Family Members
VISION FEDVIP Vision	2010: MetLife High	\$0.00	Enroll
HEALTH CARE FSAFEDS HC	2010: \$125.00	\$0.00	Re-Enroll
LIMITED EXPENSE FSAFEDS LEX		\$0.00	Enroll
DEPENDENT CARE FSAFEDS DC		\$0.00	Enroll
TOTAL		\$27.50	

Need help? Visit [Frequently Asked Questions](#) or [Submit a Question](#) of your own.

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HOME

Decision Support Tools | Enroll in a Plan | Support | FAQs

Find Your Agency

Below are two additional ways to find your Agency. If you are still having difficulty please contact your HR Department or Call the BENEFEDS Hotline at 800-123-4567.

Agency Look-up by GROUP

Please select the group to which you belong

Military | Veterans Administration | Development of Intelligence

Agency: Bureau / Office / PCI

Eastern Regional Support Center
Election Assistance Commission (AEC)
Environment Protection Agency (EPA)
Equal Employment Opportunity Commissioner (EEOC)
Executive office of the President (EOP)
Executive office of the President (EOP)
Executive office of the President (EOP)

Agency Look-up by ALPHABET

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

Agency: Bureau / Office / PCI

Eastern Regional Support Center
Election Assistance Commission (AEC)
Environment Protection Agency (EPA)
Equal Employment Opportunity Commissioner (EEOC)
Executive office of the President (EOP)
Executive office of the President (EOP)
Executive office of the President (EOP)

Enrollment Overview

2010

2011

	Plan	Premium/Allotment	
Dental FEDVIP Dental	MetLife Low Self + One 2010: MetLife High	\$27.50	View Plan Submit QLE Compare Plans
Vision FEDVIP Vision		\$0.00	Enroll Research Plans
Flexible Spending Healthcare FSAFEDS HC	Flexible Healthcare FSAFEDS HC 2010: \$125.00	\$0.00	Re-Enroll Research
Limited Expense FSAFEDS LEX	Flexible Limited Expense FSAFEDS LEX	\$0.00	Enroll Research
Dependent Care FSAFEDS DC	Flexible Dependent Care FSAFEDS DC	\$0.00	Enroll Research

Need help? Visit [Frequently Asked Questions](#) or [Submit a Question](#) of your own.

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Agency: Proximity Lab
Client: BENEFEDS

• I consulted on information architecture, user experience and web design of complex US government websites

My Account

Eligibility Status

[Back to My Account](#)

Current Statuses

- Federal Civilian Employee** [make changes](#) | [remove](#)
Department of Justice (DOJ) (USDOJ)
Federal Bureau of Investigation (FBI)
- Compensationner** [make changes](#) | [remove](#)
Office of Workers Compensation (OWCP)

[Add Eligibility Status](#)
Need to change your FEHB status? [Click here](#)

Change Eligibility Status Form

Please fill in the following fields to start the change process

☒ **FEDVIP Dental and FEDVIP Vision**

☐ **FSAFEDS**

Agency

If you are having difficulty finding your Agency, please contact [BENEFEDS](#).

Are you sure you want to remove this Eligibility Status?

Yes No

The Make Changes | Remove links are available with not enrolled.

A JavaScript popup confirmation messages appears when the remove link has been clicked

BENEFEDS

Welcome back Diane Logout Help | Contact Enlarge Font

HOME DECISION SUPPORT TOOLS **ENROLL IN A PLAN** SUPPORT FAQs

1 ACCOUNT LOGIN **2 PERSONAL INFORMATION** **3 ELIGIBILITY** **4 REVIEW & CONFIRM**

Eligibility Status

☒ **Federal Civilian Employee**
(Must be eligible for FEHB coverage)

☐ **U.S. Postal Service Employee**
(Must be eligible for FEHB coverage. Your agency will automatically set to "U.S. Postal Service (USPS)".)

☐ **Federal Civilian Annuant / Retiree**
(Insurable Interest Annuants, unless they are eligible family members, Deferred Annuants, and Former Spouses are NOT eligible)

☐ **Survivor Annuant**

☐ **Compensationner**

[Have a question about your eligibility, see our \[eligibility requirements\]\(#\).](#)

Were you hired within the last 60 days?
☐ Yes ☒ No

Are you planning to Retire within the next 3 months?
☐ Yes ☒ No

Agency
Agency Look-up

Agency: None Selected

FEHB
Are you enrolled in FEHB (the enrollment is in YOUR name)?
☒ Yes ☐ No

FEHB Plan Code Look-up
FEHB-ASBD-123

Your current eligibility status qualifies you for FEDVIP Dental and FEDVIP Vision.
Do you have another Eligibility Status you would like to add here?

To find your agency please start entering an agency name, a department name or department number.

- As you type a list of agencies will appear below, please select one.
- If you are having difficulty finding your Agency try our [Alternate Look-up](#).

BENEFEDS

Welcome back Diane Logout Help | Contact Enlarge Font

HOME DECISION SUPPORT TOOLS **ENROLL IN A PLAN** SUPPORT FAQs

Create a myBENEFEDS Account

1 ACCOUNT LOGIN **2 PERSONAL INFORMATION** **3 ELIGIBILITY** **4 REVIEW & CONFIRM**

Date of Birth
05-May 5 1970
Month Day Year

Gender
☒ Male ☐ Female

Residential Address
123 Main Street
Street Address
Address Line 2
Portsmouth
City
New Hampshire or
State/Territory Non-US Territory
01801
Zip/Postal Code
US-United States
Country

Is this family member's residential address the same as yours?
☐ Yes ☒ No

Email Address and Phone Number
You MUST provide either a valid email address or a valid telephone number.

Email Address 1
john.public@email.com

Email Address 2
john.public2@email.com

Daytime Phone Number
###-###-#### Extension

Other Phone Number
###-###-#### Extension

Family Members
Would you like to add family members to your account?
☒ Yes ☐ No

Name
John MI Public Suffix

First Name MI Last Name Suffix

Date of Birth
05-May 5 1970
Month Day Year

Gender
☒ Male ☐ Female

Select this family member's relationship to you.
☒ Spouse
☐ Unmarried dependent child under age 22
☐ Unmarried stepchild under age 22
☐ Unmarried foster child under age 22
☐ Unmarried dependent child age 22 or over who is incapable of self support because of a physical or mental disability that began before age 22

Is this family member's residential address the same as yours?
☐ Yes ☒ No

[Add Another Family Member](#)

[Go back to the Account Information screen](#)

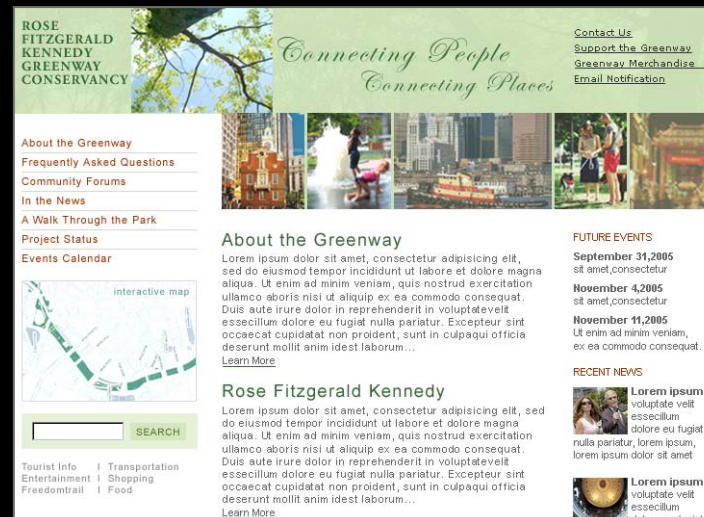
If you are planning to cover any family members you can add them now.
Note: Family members can also be added during enrollment.

Agency: Proximity Lab
Client: BENEFEDS

• I consulted on information architecture, user experience and web design of complex US government websites



Where parents and students
can navigate the transition
to college—together.

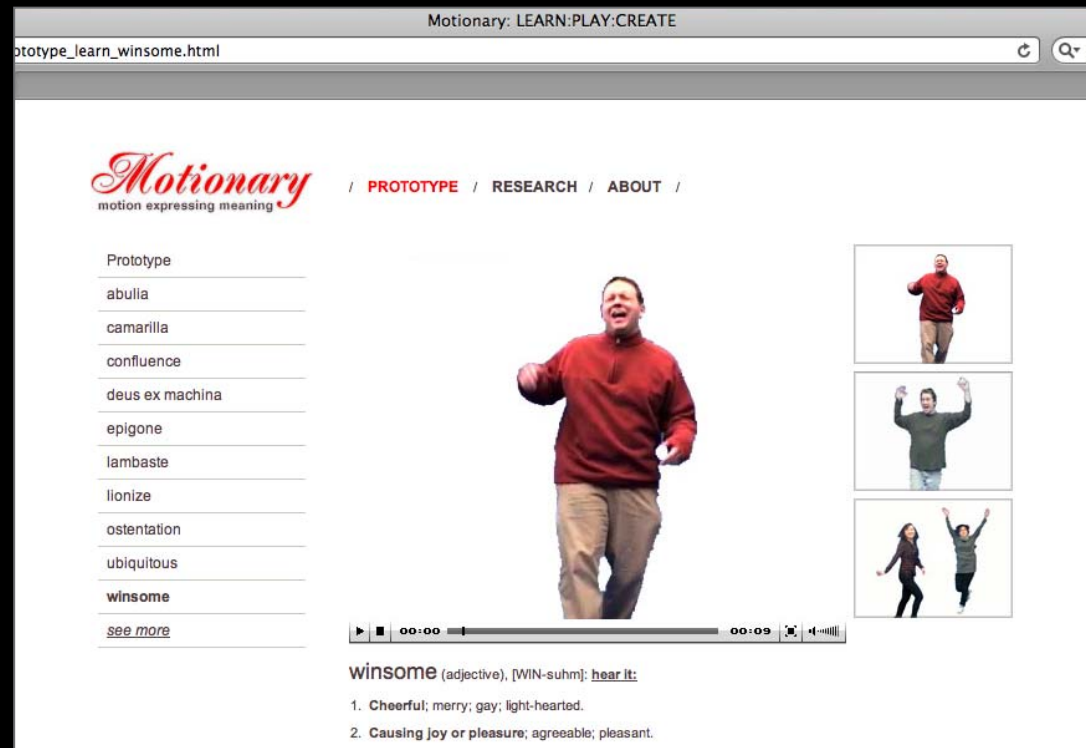


Agency:
TweenOrScript Inc.

Clients:

- WSJ
- Rose Kennedy Greenway
- Communispace

• Worked with creative teams
on several web projects
from conception through
wire frames to pixel perfect
completion; designing web
pages, web banners,
splash pages

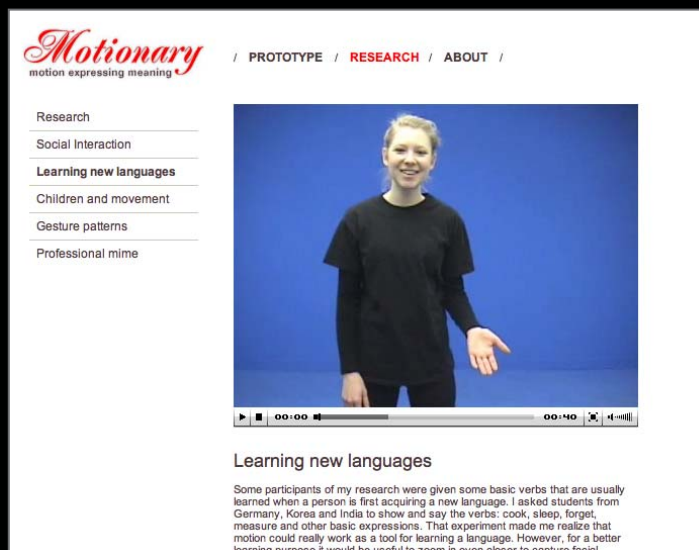


Motionary.org

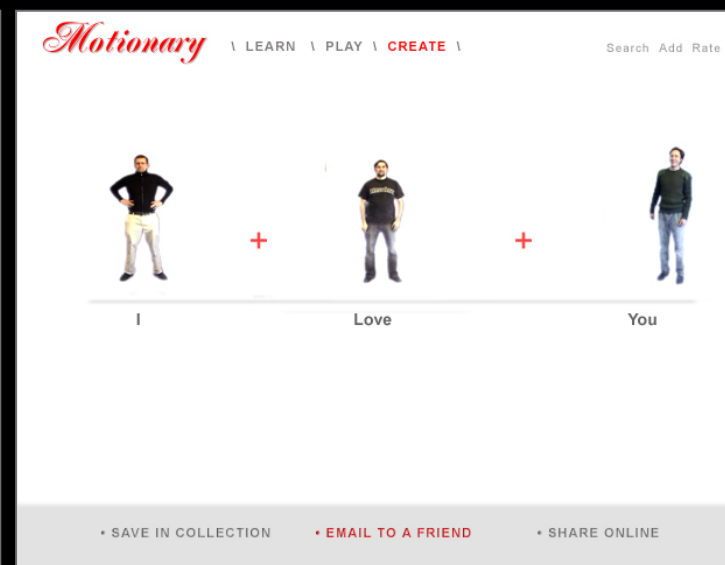
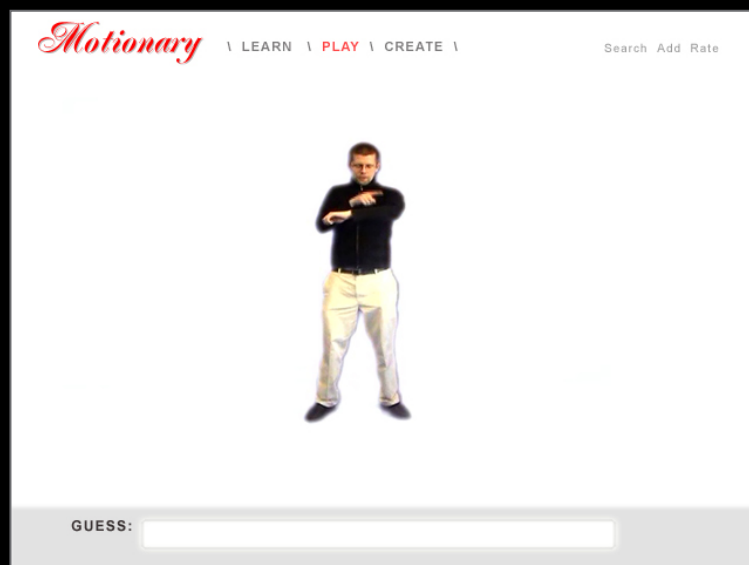
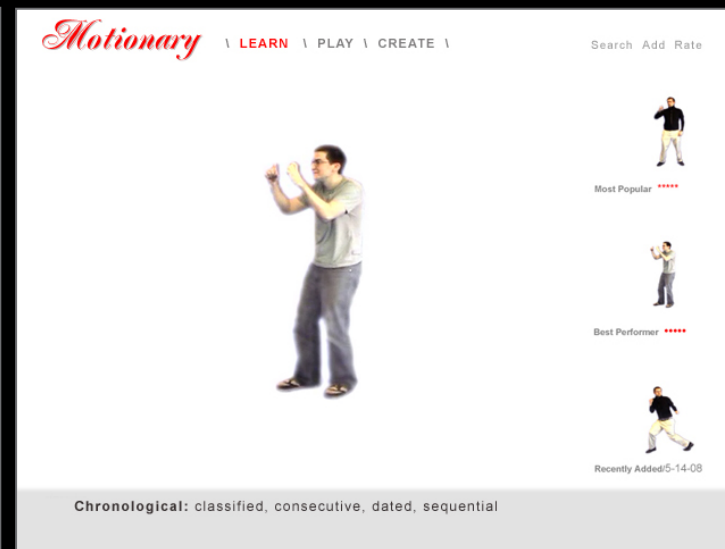
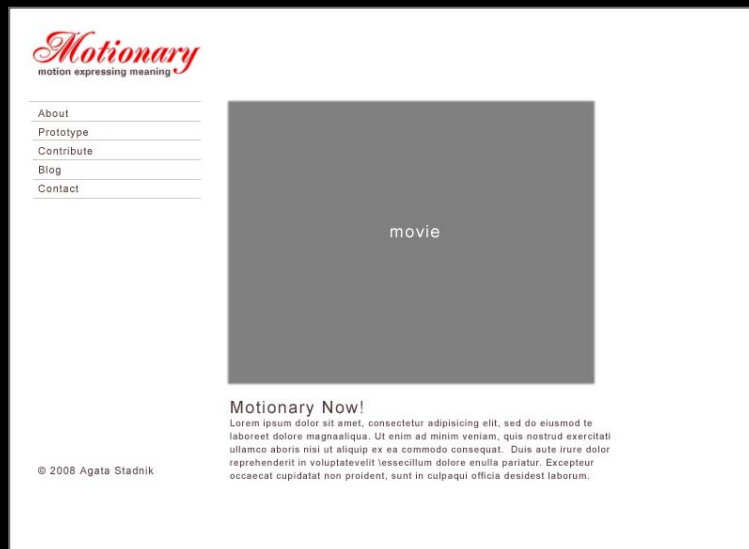
Role: **Founder and Designer**
 Motionary is an online space where people can learn, play or create new meanings of expressions. The purpose of the Motionary is to help people learn or remember new languages or difficult words.

www.motionary.org

- Researched and created a working prototype for an innovative online learning application, with sound and video collection
- Designed prototype, website, Blog and used other social media to attract volunteers



- Filmed and managed over 50 volunteer performers, filmed over 500 different improvisations
- Observed and researched many communication issues, such as language acquisition, communication and social interaction



Motionary.org

Role: *Founder and Designer*

>>www.motionary.org

- Created visual wireframes and user journeys to explain concept to the potential investors

RATE

- favorite performer
- most watched
- most difficult
- most clear explanation
- funniest
- worst

SEARCH

- word/thesaurus
- tags
- performer's name
- add date
- ratings

ADD

- film yourself and add to the library (take away the background)
- record sound/voice
- add movie clips
- tags, descriptions, challenges



PERFORMER

- professional/actor
- amateur

PRONUNCIATION

- various voices
- different dialect
- international accents

META TAGGING VIDEO CLIP



Search

- keyword
- thesaurus
- tags
- ratings
- performer's name
- upload date

VOCABULARY

Words

- dictionary/random
- unique verbal expression
- foreign language
- slang

Nonverbal Communication

- personal improvement
- international gestures
- storytelling techniques

Sound/Pronunciation

- various voices
- international accents

PERFORMER

Ethnography

- geolocation
- nationality
- language
- number of people
- age group
- name
- sex

Acting

- amateur
- professional/actor

Accessories

- clothing
- objects

RATINGS

Performance

- most watched
- difficulty
- favorite performer
- most clear
- funniest
- worst

Movie clip

- length
- background
- lightning
- dominant colors
- inside
- outside

TAGGING GESTURE

BODY

- whole
- head
- hair
- face
- eyes
- nose
- cheeks
- ears
- mouth
- teeth
- tongue
- chin
- neck
- shoulders
- torso
- back
- breast
- arms
- elbows
- hands
- wrists
- fingers
- belly
- buttocks
- crotch
- legs
- knees
- feet

MOVEMENT

- walking
- sitting
- floating
- showing
- spinning
- kneeling
- crawling
- spreading
- laying
- falling
- floating
- flying
- yelling
- shaking
- jumping
- bending
- wobbling
- twisting
- undressing
- exercising
- waving
- stretching
- throwing
- picking-up
- more actions
- whispering
- stomping
- more actions



META TAGGING ADVANCED MODE

BODY	legs	hands	arms	head
MOVEMENT	running	shaking	stretching	swaying
Sound				
Accessories				
ACTION	golfing	swimming	arguing/teasing	explaining

META TAGGING ADVANCED MODE

BODY	arms	hands	head	body
MOVEMENT	hiding	planning	looking	swaying
Sound				
Accessories				
ACTION	looking	showing	planning	explaining

TAGGING INTERACTION

ACTION BETWEEN ACTORS

- mimicking
- yelling
- standing
- touching
- sniffing
- following
- leaning
- kissing
- hugging
- embracing
- helping
- attacking
- scolding
- kicking
- pushing
- laughing
- whispering
- riding
- picking
- circling
- hiding
- stomping
- pulling
- showing
- biting
- choking
- killing
- more actions



• Conducted ethnographical observations and used questionnaires to record people's reactions about participating in the motionary experience

• Created meta tagging system for advanced users and researchers



Client: **OCADO**

- Creative direction, research and design for the new awareness campaign
- In this creative pitch, I decided to concentrate and emphasize Ocado's biggest selling point: buying groceries online saves time

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Trimite bani în România de la un comision cât mai scăzut începând cu **£4.99***



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Send at: **POST OFFICE** **Going Places** **Thomas Cook**

Receive at: **BANK ALFALAH** **US WallStreet**

And anywhere you see the MoneyGram sign

Client:
MoneyGram International

- I worked on several large-scale, multilingual international campaigns,
- I designed posters, billboards, press ads, web banners, leaflets, exhibition stands and other marketing materials



INFRARED REFLECTIVE GLAZING TECHNOLOGY

DESCRIPTION

- IRR glazing is layers of metal
- Soft laminate
- Designed to reflect infrared heat

BENEFITS

- Reduced greenhouse gas emissions
- Improved occupant comfort
- Can be directly applied to glass

APPLICATIONS

- Currently used on Ford Focus
- Deployed in China beginning in 2012
- Potential national rollout



ADVANCED COATINGS LIQUID METAL APPEARANCE

DESCRIPTION

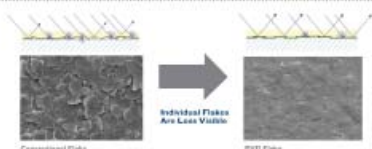
- Special metal flakes generated by physical vapor deposition are used in the basecoat formulation
- Partnering with DuPont Performance Coatings

BENEFITS

- Premium "custom" polished metal look obtained using standard paint process
- Highly profitable with low investment

APPLICATIONS

- Processing conditions are optimized for application in standard facilities



- Uniformly flat metallic flakes and smooth substrates are critical
- Flakes made by Physical Vapor Deposition (PVD) have:
 - Uniform thickness
 - Individual flakes bond together for a smooth appearance
 - More expensive than a conventional flake

Layering Strategy for Production



HUMAN OCCUPANT PACKAGE SYSTEM (HOPS)

DESCRIPTION

A "hardware-in-the-loop" motion capture and Ford proprietary Motion Based Design (MBD) system.

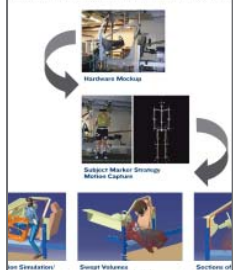
Engineers use HOPS to capture, simulate, analyze a range of human motions, including ingress and egress from vehicles large and small.

BENEFITS

- Improved comfort and convenience and satisfaction with interior design
- Reduced package design time and development cost

APPLICATIONS

System supports testing and simulation for vehicle package configurations from compact cars to large SUVs



SMART INVENTORY MANAGEMENT SYSTEM (SIMS)

DESCRIPTION

- Helps dealers identify and target high velocity stocking strategies using a detailed knowledge of dealer-level vehicle sales, stock and inventory turn rate data

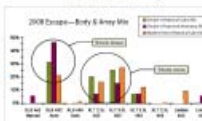
BENEFITS

- Faster inventory turns and lower dealer trade volumes
- Allows Ford to align material requirements to customer demand

SIMS process and techniques



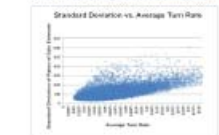
Inventory Balancing



TECHNOLOGIES

- Statistical Analysis and Artificial Intelligence modeling of large data sets
- Powerful optimization solvers
- Projects future inventory mix to identify gaps
- Combines
 - Balanced inventory approach
 - Fast-turn configuration analysis
 - Promotion of a diverse inventory

Fast-Turn Configuration Identification



LIGHT WEIGHT MATERIALS SHEET METAL TECHNOLOGY

DESCRIPTION

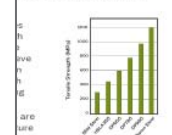
Light weight materials sheet metal technology is used in the design of doors, decklids and hoods.

Long as conventional steels, steel's density

such as doors, decklids and hoods



STRENGTH STEELS



NKS



Agency: **Xperience Communications**
Client: **FORD**

- Designed series of 25 of large totems for a car show in Detroit. The challenge here was to manage large amount of text and graphic information received from Ford's engineers (sent as Power Point files) on each of the totem and to keep totems all readable and consistent with company's branding

Client: **Massachusetts College of Art and Design in Boston**

• Art Directed and designed materials for marketing and advertising campaigns of the Art College and it's various outreach projects





Client: [Inglot](http://www.inglotcosmetics.com)

Inglot is Poland's biggest color cosmetic company, and in 2006 it was expanding internationally. I had a huge influence on how the company was presented when first Inglot stores opened in Canada. Currently the company is present in 240 retail locations worldwide.

www.inglotcosmetics.com

- I redesigned and unified company's corporate identity to take brand from national to global market
- I art directed and managed designers and photographers on photo shoots, poster design and all in-store displays design
- Oversaw packaging and labeling design which not only had to look good, but had to meet very specific and strict international cosmetic and trading law requirements



THANK YOU for your time and consideration

AGATA STADNIK | Portfolio: www.agatas.com | Email: agata@agatas.com | Mobile: 7716 980746